

Media Kit

# The Quilt Pattern Magazine



**Reach**  
over 18,000 quilters  
from all over the **world!**

## Newsletter Advertising Contract

*The*  
**Quilt Pattern**  
Magazine

### Advertising Information *Please Print*

Name \_\_\_\_\_

Company \_\_\_\_\_

Country \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

**Prices In Effect Until  
December 31, 2018**

### Ad URL

\_\_\_\_\_ (Provide the URL the ad should link to.)

### Ad Sizes - (check one)

- small: must be 275 pix wide and can be up to 75 pix tall - 4 consecutive months - total cost \$55  
 large: must be 275 pix wide and can be up to 100 pix tall - 4 consecutive months - total cost \$70

### Payment Method:

PayPal: [paypal6@cddesigns.com](mailto:paypal6@cddesigns.com)

#### Check

All USA advertisers:  
Make check out to **CD Designs**.  
Send check or money order to:  
**CD Designs**  
**PO Box 182671**  
**Arlington, TX 76096-2671**

All other advertisers:  
Make check out to **Cindy Mccoy**.  
Send check or money order (USA funds) to:  
**Cindy Mccoy**  
**PO Box 182671**  
**Arlington, TX 76096-2671**  
**USA**

### Agreement

I agree to the terms and certify that all information and artwork provided by me is unencumbered by copyright(s), both U.S. and foreign.

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

#### Link

Ad is allowed one live link. The graphic and link are the same for all 4 months.

#### Preferred Format

Ready-to-use graphics must be in JPG format.

#### Deadline

Completed graphics for ads are needed 1 month before publication.

#### Terms

1. Cancellations/changes will not be accepted after the closing date which is 2 weeks before publication.
2. Prepayment is required for all first-time advertisers. Advertisers can set up an account with TQPM.
3. Placement of advertisements is at the discretion of TQPM.
4. Post-contract verbal requests concerning an ad must be followed up by email.
5. Cancellation of an ad also forfeits the contract ad rate.
6. TQPM reserves the right to decline advertising which does not meet with TQPM's approval.

Scan and email contract, with artwork, to [advertise@quiltpatternmagazine.com](mailto:advertise@quiltpatternmagazine.com)